



**DEAR SPONSOR:**

On behalf of the Oakland County Employment Diversity Council (OCEDC), we are pleased to announce and invite you to participate as a sponsor of our **Monthly Diversity Educational Forum**. **These events** are held on a monthly basis to expand diversity education and understanding of Oakland County and southeast Michigan employers and employees. Various topics concerning diversity and inclusion issues will be the subject of these informative discussions. Each discussion will include a knowledgeable presenter or facilitator! SHRM Credits are also available for attendees of this event.

Participants will learn implementable strategies to assist them with tough issues such as Diversity of Thought, Multiculturalism, Sexual Orientation, Religious Practices, Generational Diversity, Disabilities and Racism in various forms (overt, covert and subtle). Participants will leave with world-class solutions, resources, tools, and Diversity-based Best Practice examples.

Sponsors are needed to help pay for the cost of these monthly events including the promoting of this exciting event and for the lunch that will be provided to each attendee. **For a Major Sponsorship fee of \$500 or more you will receive the following:**

- Company logo placement on all signage
- Company listed as sponsor in ads placed in The Pontiac News
- Company logo and link on OCEDC's Web site
- Company name on Event marketing E-mails (if time permits)
- Company literature distribution/placement at event
- Company logo on Resource Guide and agenda
- Company logo within the PowerPoint presentation (when available)
- Opportunity to provide a 2-3 minute presentation about your company

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**BUSINESS OR INDIVIDUAL SPONSOR/ADVERTISEMENT REQUEST FORM**

The Monthly Diversity Educational Forum Planning Committee would like to extend to you an opportunity to serve as a sponsor of this monthly diversity forum event.

**Please check the box below and complete the advertisement request form:**

**SPONSORSHIP OPPORTUNITY**

**Presenting Sponsor @ \$500**

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**Please Complete this Sponsor/Advertisement Request Form and Send to OCEDC**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Please make checks payable to: Oakland County Employment Diversity Council and mail to: P.O. Box 430686 Pontiac, Michigan 48343 - For information regarding Ads call Andy Pettress at 248-338-1705 or Frank Russell at 248-858-5204. Please visit our website at [www.ocedc.net](http://www.ocedc.net) Our Fax Number is 248-975-9742.**

PLEASE ATTACH YOUR AD OR COMPANY LOGO ON SEPARATE SHEET OR EMAIL TO [russellf@ocedc.net](mailto:russellf@ocedc.net)

**Promoting Workplace Diversity and Inclusion....The New Frontier of the 21<sup>st</sup> Century!**



O C E D C  
Oakland County Employment Diversity Council

**The Monthly Diversity Educational Forum Series**  
**Increase your understanding of Diversity, Earn SHRM Credits,**  
**Enjoy lunch and the excellent Networking Opportunities!**

**Summary of Series:**

The Monthly Diversity Educational Forum Series is designed to assist human resource professionals, diversity managers, and all levels of leaders and supervisors to develop and implement organizational leadership solutions, personal diversity solutions, and public solutions to move toward full productivity throughout their workforce.

Once a month, the OCEDC features a speaker or a performance depicting the rich cultural diversity within our community. A sculptor and artist, dance groups, speakers on Asian heritage, Black history, Native American history, Sikh identity and various other cultural topics are presented. "The Monthly Diversity Educational Forum Series " is about learning, growing, and networking together.

**Price:** There is no cost to attend the event. This event is open to any organization or individual who wants to attend.

**Location:** Oakland County Executive Office – Building 41 West Conference Center  
2100 Pontiac Lake Road  
Waterford, MI 48328

**Agenda:**

12:45 – 1:30 a.m. – Registration, Lunch and Networking  
1:30 - 3:00 p.m. - Program

**Sponsorship Opportunity:**

Lunch/Event Sponsor: \$500 per event

- Company logo placement on all signage
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- Opportunity to provide a 2-3 minute presentation about your company

**The 2010 January – June Event Dates, Titles and Summaries are listed below:**



## 2010 Event Dates, Titles and Summaries

### **January 21: Veterans returning home**

As more veterans return from Iraq, Afghanistan and other global military bases many organizations are recognizing a unique leadership style. Jason Hale will share his experiences in the Middle-East and the leadership he learned while stationed there. His story includes leadership, customer service, and teamwork designed to help HR professionals understand specific ways to integrate and develop our returning veterans. You will learn:

- The difference between military leadership and corporate leadership
- Best practices in interviewing, hiring, and developing veterans
- How to minimize conflict between veterans and non-veterans
- How to embrace Islamic employees and make them feel welcome in your organization

### **February 18: Mirror of the community**

Donald Snider has successfully built several businesses creating jobs and building up the Michigan economy. In addition to his endless energy he has another secret to his success – his employees mirror the community! You will learn about the entrepreneurial mindset of your Gen Xers as Don shares how to develop a workforce that mirrors the community you serve. Learning Objectives:

- Understand Gen X's entrepreneurial urges and how you make that an asset for your organization
- Develop the ability to identify the community you serve
- Understand proven techniques to recruit a workforce that mirrors the community
- Comprehend proven techniques to get diverse work teams connected to your mission and vision

### **March 18: What makes diversity training Effective**

A panel of experts will discuss the best practices in diversity training.

### **April 15: The untapped talents of the disabled**

You've decided to hire or retain an employee with a disability, now what? Deciding on inclusion is easy, sometimes implementation is not. Attendees will have the opportunity to learn from a panel that will present thought provoking stories about real people with disabilities and their employers as they work together to create successful mentorships, internships and long term employment opportunities. There will be time for questions and answers. Each attendee will leave the session with a list of resources. Panelists include author Tina Jones, David A. Scholl from VOICE, and Cynthia Kidder of CK Consulting. Learning Objectives:

- Increase confidence in ability to work with people with disabilities
- Learn how to provide reasonable accommodations and coworker considerations
- Learn equitable reviews and tips for approaching staff performance
- Obtain disability support resources available to employers and employees

### **May 20: How to recruit and retain Hispanics**

Hispanics are the fastest growing majority in the United States. During this dynamic, fun and energetic panel discussion, learn from recruiting experts how to position your employer to engage and recruit Hispanic Professionals to your organization. Learning Objectives:

- Learn about the fastest growing demographic in the U.S.
- Learn how to recruit Hispanic professionals
- Learn tactical and strategic approaches

### **June 17: Culturally Competent Employment Interviewing**

This program will stimulate participants to expand their way of perceiving the interview process and to realize the importance of building cultural competencies for employment interviewing. It will give key insights into cultural misunderstandings and biases that exist and include diverse applicants' perspectives from the receiving side of bias. This session is designed for recruiters, HR interviewers, hiring managers, and all other employees who are involved in the employment selection process. Learning Objectives:

- Gain a deeper understanding of bias and cultural misunderstandings and how they affect the interviewing and hiring process
- Hear diverse applicants' perspectives on what bias and cultural misunderstandings look like from the receiving end
- Hear about ways to identify bias in the interview process, both at the individual interviewer level and at the organizational level
- Learn strategies to build cultural competencies for interviewing, to eliminate bias, and to create a more inclusive and effective interview process.



O C E D C  
Oakland County Employment Diversity Council

## **2010 Meeting Dates**

# **OCEDC Monthly Diversity Educational Forum**

**Executive Office Building – 2100 Pontiac Lake Road  
Building 41 West, Waterford, MI 48328  
East Conference Room  
1pm - 3pm every 3<sup>rd</sup> Thursday**

January 21<sup>st</sup>

February 18<sup>th</sup>

March 18<sup>th</sup>

April 15<sup>th</sup>

May 20<sup>th</sup>

June 17<sup>th</sup>

July 15<sup>th</sup>

August 19<sup>th</sup>

September 16<sup>th</sup>

October 21<sup>st</sup>

November 18<sup>th</sup>

December 16<sup>th</sup>